



 American Diabetes Association.

"Step Out Walk to Stop Diabetes"
13th Annual Walk for Diabetes
An event of the American Diabetes Association
Saturday, March 17, 2012

Corporate Recruitment Chair:
John Henry Felix, President & CEO, HMAA
Honorary Chair:
Mufi Hannemann, President & CEO,
Hawaii Lodging & Tourism Association

THE MISSION

The American Diabetes Association is the nation's leading nonprofit health organization providing diabetes research, information, and advocacy. The mission of the organization is to prevent and cure diabetes and to improve the lives of all people affected by diabetes. To fulfill this mission, the American Diabetes Association: funds research, publishes scientific findings, provides information and services to people with diabetes, their families, health care professionals, and the public.

OVERVIEW

"Step Out Walk to Stop Diabetes" is held to raise awareness and money for diabetes research and educational programs for people affected by diabetes. It is a one-day event where friends, family, schools, churches, clubs, organizations, and co-workers come together to enjoy a morning of exercise (casual walking) and free entertainment.

The Walk will start at 8:00 am on Saturday, March 17, 2012 at Kapiolani Park.

HOW IT WORKS

On Saturday, March 17, 2012, individuals and teams who have registered will gather at Kapiolani Park to walk the 2.3 mile course. (The Walk kick-off begins at 7:15 am, warm up at 7:30 am, and walk starts at 8:00 am.)

Upon returning to the park, individuals will enjoy refreshments and live local entertainment, as well as participate in activities happening near the bandstand. Challenge yourself at the Keiki Tent and educate your mind at the Health Tent.

At the same time, individuals, team captains, and sponsors will be acknowledged for their support. In addition, walkers and teams will be recognized for their fundraising efforts.

As a team of Step Out Walk to Stop Diabetes, you can provide support through the following:

- Generate excitement for your team
- Create a prize structure to reward participants for monies raised
- Design and distribute a "walk" team shirt for participants to wear the day of event

For more information call Danielle Tuata at 947-5979.

Join the movement today:

