

2012 Sponsorship Opportunities

Standout from the rest!

Leverage your marketing power and sponsor a Chamber event.
NEW BENEFITS and EXPOSURE all year! *See back of form for benefits.*



★ NEW Opportunity ✦ NEW Event in 2012 ✨ Exclusive **FULL** Sponsorship Full

Business After Hours: 9 Events

Networking Before 9: 2 Events

New Member Welcome: 6 Events ✨
○ Title Sponsorship: \$2000 (Exclusive)

Social Media Boot-Camps: 2 Events ✦
○ Title Sponsor: \$3,500 (For 2 Events)
○ Social Media Sponsor: \$1,500 (For 2 Events)
○ Program Sponsor: \$250 (For 2 Events)

Chamber Golf Tournament: ✦
○ Chairman's Sponsor: \$7,500 (Title Sponsor)
○ President's Sponsor: \$5,000
○ Director's Sponsor: \$2,500
○ Awards Dinner Sponsor: \$5,000
○ Longest Drive Sponsor: \$750
 Sponsor at par 5 hole (4 positions)
○ Hole Sponsor: \$300
○ Beverage Sponsor

 **Military Appreciation Day at the Zoo** ✦
○ Lead Sponsor - \$5,000
○ Supporting Sponsor - \$2,500

2012 Hawaii Military Partnership Conference
2012 Military Recognition Luncheon


Military Affairs Supporter
○ Dollar Donation (\$100 - \$10,000)

162nd Annual Membership Luncheon
○ Lead Sponsor \$7,500
○ \$5,000
○ \$3,500
○ \$1,500
○ Program Sponsor \$300

Monday Report ✨ ✦
Presidents message every Monday (52 weeks)
○ 1 year (Exclusive) \$5,000

Chamber Website (ad space) ✨ ✦
www.cochawaii.org
Ad created by sponsor, changeable at any time
○ 1 year (Exclusive-Limit 1) \$3500 Left Banner appears on home and all web pages (\$700 savings)
○ 1 month (per month) \$350

Chamber In Kind Donation
Door prize for events, facebook etc.
○ Company Gift Certificate


Young Professionals Program
Supporting activities for YPs 21-39 (1 year sponsorships)
○ Premier Sponsor - \$5,000
○ Gold Sponsor - \$2,500
○ Silver Sponsor - \$1,000
○ Donation

 **"VOICE OF BUSINESS" 1 Year Platinum Sponsorship** ★
For all Business Advocacy Activities
○ \$15,000 (Limit 3)

Chamber Champion Sponsorship ★
Exclusive Sponsorship
ALL three events below
○ \$4,000 (\$500 savings)
"Pre-Game Show" Legislative Process 101 Class
○ \$1,500 (Limit 2)
"Half-Time Highlights" Legislative Update Session
○ \$1,500 (Limit 2)
"Final Score and Post-Game Conference" Legislative Recap
○ \$1,500 (Limit 2)

Policy Series (10 programs)
○ \$9,000 (Exclusive title sponsorship, \$1,000 savings)
○ \$1,000 each (Limit 3 sponsors per program)

"Meet and Greet with Lawmakers" Pau Hana Reception
○ \$3,000 (Exclusive title sponsorship)
○ \$800 (Limit 4)

"At the Capitol" Webinars ★
○ \$2,000 (Exclusive title sponsorship, \$500 savings)
○ \$500 (Limit 5 per webinar)

Chamber Pillar Committees ★
(6 x 10 meetings per year)
○ \$6,000 (Exclusive title sponsorship, \$3,000 savings)
○ \$1,500 per year (Limit 2 per committee)

Chamber "Business Summit" ✦
○ \$7,000 (Exclusive title sponsorship, \$500 savings)
○ \$3,000
○ \$1,000

"Pupus and Politics" Debates ✦
○ \$5,000 (Exclusive title sponsorship of all three debates, \$1,000 savings)
○ \$2,000 (Limit 3 per debate)

"Voice of Business" www.cocaction.com Action Center Website ★
○ \$3,000 per year (Limit 5)

"Chamber Action Center" legislative e-newsletter ★
○ \$1,000 (Limit 10)

"Action Alert" System ★
○ \$500 (Limit 5)


Chamber Advocate ★
○ \$200 (Unlimited)

Name _____
Company _____
Phone _____ Email _____
Sponsorship Choice/Package Name _____ Amount _____

() Check (Total \$ _____)
Make Checks Payable to: The Chamber of Commerce of Hawaii

For questions or more information contact:
Kyle Okumura
545-4300 ext. 317
kokamura@cochawaii.org

Fax this form to:
(808) 545-4369
OR
Mail this form with payment to:
The Chamber of Commerce of Hawaii
Attention: Sponsorship
1132 Bishop Street, Suite 402
Honolulu, Hawaii 96813


Hawaii Political Action Committee (ChamberPAC) actively supports state and local candidates who share the principles and priorities outlined in the Chamber of Commerce of Hawaii Legislative Agenda.
○ Voluntary Contribution
Donations collected from this program are used exclusively for the ChamberPAC

All event sponsors will be listed on event calendar for full year. Companies who sponsors an event in 2012 have the first right-of-refusal for that sponsorship level in 2013. All event sponsors will be

Chamber In-kind donation

Donation of product/service Gift Certificate

- Recognition at activity/applicable collateral/website/Facebook

Monday Report - President's message

Sent EVERY Monday to all members and media. (52 weeks)

\$5000 - 1 year Exclusive Sponsor

- Logo and link on Monday Report e-blast every Monday with "presented by" and opportunity to link to company promotion.
- Logo and link on Monday Report web page

New Member Welcome (NMW):Networking event

Title Sponsorship: \$2,000 (for 6 events) Attendance of 18-25 new members.

- Year-long promotion in the "NMW" e-blast, collateral, Member Connection email
- Company logo & link on the "NMW" page all year on the Chamber's website
- 5-minute speech to promote your company's products/services at each NMW
- (2) attendees to each NMW
- 8' display table for promotional collateral at each NMW
- Opportunity to provide door prizes/"goodie" bags to attendees at each NMW

Social Media Boot-Camps (2 Events) **NEW EVENT.** February and September

Title Sponsor: \$3,500 (For 2 Events)

2 hours of one-on-one Social Media technical training at your office by SOS Tech Solutions

- 4 tickets for two Social Media Boot-Camp workshops in 2012
- 1 Exhibit table at each of the two Social Media Boot-Camp workshops in 2012
- Logo on cover printed program and screen
- Logo & Link on Event E-Blasts, Chamber Website/Facebook/Twitter Company spotlight on the Chamber's website

Media Sponsor: \$1,500 (For 2 Events)

- 2 tickets for two Social Media Boot-Camp workshops in 2012
- 1 Exhibit table at each of the two Social Media Boot-Camp workshops in 2012
- Logo on cover printed program and screen
- Logo & Link on Event E-Blasts, Chamber Website/Facebook/Twitter Company

Program Sponsor: \$250 (For 2 Events)

- Company logo on website, printed program and screen at event

Chamber Golf Tournament: **NEW EVENT** June -Promotion begins Feb 2012

Chairman's Sponsor \$7,500 (Exclusive title sponsorship)

- Includes tournament fees for 3 teams or 9 golfers
- Stand alone 18' X 3' "Welcome by the title sponsor" banner at front of Kapolei Golf Course club house (banner also put in banquet hall for awards program)
- Highlighted as the Chairman's sponsor on "Sponsor's Banner" at the 9th hole
- Logo & Link in event e-blasts, Website, Facebook, Twitter, and Collateral,
- A special Under Armour golf shirt with Chamber logo for each player (9)
- Choice of hole sponsor with 10 X 10 tent with 8' table and 2 chairs
- Signage at tee box as hole sponsor
- 1 minute welcome as the Title Sponsor at the official welcome before play
- Receive Premium Gift Bag
- Opportunity to place collateral in each players golf cart
- Verbal recognition in opening remarks at the Awards banquet

President's Sponsor: \$5,000

- Includes tournament fees for two (2) teams or six (6) golfers
- Highlighted as the President's sponsor on "Sponsor's Banner" at the 9th hole
- Logo & Link in event e-blasts, Website, Facebook, Twitter, and Collateral,
- Choice of hole sponsor with 10 X 10 tent with 8' table and 2 chairs
- Signage at tee box as hole sponsor
- Receive Premium Gift Bag
- Verbal recognition at official welcome before play and at Awards banquet

Director's Sponsor: \$2,500

- Includes tournament fees for one (1) team or three (3) golfers
- Highlighted as the Director's sponsor on the "Sponsor's Banner" posted at the 9th hole turn
- Logo & Link in event e-blasts, Chamber Website/Facebook/Twitter
- Signage at a tee box
- Verbal recognition at official welcome before play and at Awards banquet

Awards Dinner Sponsor: \$5,000 Sponsor of Awards banquet

- Includes tournament fees for two (2) teams or six (6) golfers
- Stand alone 12' X 3' Awards Dinner Sponsor banner in banquet room (placed along side Title Sponsor banner)
- Chamber's Trophy to be Awarded with Sponsor's Name
- Logo & Link in event e-blasts, Website, Facebook, Twitter, and Collateral,
- Sponsor's choice of buffet menu
- Co-MC during official program at awards dinner
- Opportunity to provide "goodie" bags to each player at the banquet
- Opportunity to decorate the banquet room
- Opportunity to provide entertainment at the awards dinner

Longest Drive Sponsor: \$750 Sponsor at par 5 hole (4 positions)

- 10 X 10 tent with 8' table and 2 chairs

• Signage at tee box

Hole Sponsor: \$300 Sponsor

- Signage at tee box

Beverage Sponsor:

- Product served during tournament play (can products only, no bottles)
- Opportunity to set-up refreshment station on golf course (beverage van or tent will be allowed on the golf course) with service staff
- Product available in beverage carts with company sign
- Product available at the 9th hole turn. Promotional signage posted location
- Logo & Link to in event e-blast to all members and in all collateral

162nd Annual Membership Luncheon July - Attendance: Over 900

Lead Sponsor \$7,500

- 1 table (ten seats) with Premium Seating
- 1 Exhibit Table Premium location
- Company logo on front cover of printed program.
- Full page color Ad inside printed program (Ad created by sponsor).
- Company Ad and logo in "Year in Review" presentation on screens
- Logo & Link in event e-blasts, Website, Facebook, Twitter, and Collateral,
- Opportunity to provide collateral for bag to all attendees
- 1/4 page Ad or choice to use ¼ page Ad cost towards a larger Ad purchase in Chamber 2012/13 "Business Networking Directory".
- 3 months web advertisement on Chamber website (Ad created by sponsor).
- 20 tickets (2 tickets per event) for any 2 employees to attend any "Business After Hours" from July 2012 to June 2013 (10 events to choose from).
- 1 ticket to the "2012 Employment Law Seminar" in August, includes desk manual
- 2 tickets to use for any Chamber Business Advocacy event from July 2012 to June 2013.
- Company spotlight on the Chamber's website
- Five copies of the Chamber's 2011/12 "Business Networking Directory".

\$5,000

- 1 table (ten seats) with Premium seating
- 1 Exhibit Table.
- 1/2 page COLOR Ad inside printed program (Ad created by sponsor).
- Company Logo on back cover of printed program.
- Company logo and Ad in "Year in Review" presentation on screens at event.
- Logo & Link in event e-blasts, Website, Facebook, Twitter, and Collateral,
- Opportunity to provide collateral for bag to all attendees
- Business card size Ad or choice to use Business card size Ad cost towards a larger Ad purchase in the 2012/13 "Business Networking Directory"
- 2 months web advertisement on Chamber's website (Ad created by sponsor).
- 10 tickets (1 ticket per event) for any employee to attend any "Business After Hours"/July of 2012 to June 2013 (10 events to choose from)

- 2 tickets to use for any Chamber Business Advocacy/July 2012 to June 2013.
- Company spotlight on the Chamber's website
- Five copies of the Chamber's 2012/13 "Business Networking Directory".

\$3,500

- 1 table (ten seats)
- Company Logo on back cover of printed program.
- Company Logo in "Year in Review" presentation on screens at event.
- ¼ page color Ad inside printed program (Ad created by sponsor).
- Logo & Link in event e-blasts, Website, Facebook, Twitter, and Collateral,
- Opportunity to provide collateral for bag to all attendees
- 1 month web advertisement on Chamber's website (Ad created by sponsor).
- 5 tickets (1 ticket per event) for any employee to attend any five "Business After Hours" from July 2012 to June 2013 (10 events to choose from)
- Company spotlight on the Chamber's Website

\$1,500

- 1 table (ten seats)
- Company Logo on back cover of printed program
- Company Logo in "Year in Review" presentation on screens at event
- Logo & Link in event e-blasts, Website, Facebook, Twitter, and Collateral,
- Opportunity to provide collateral for bag to all attendees
- 2 tickets for any employee to attend any "Business After Hours" from July 2012 to June 2013 (10 events to choose from)

Program Sponsor: \$300

- Company logo on website, printed program and screen at event

Military Affairs

Military Appreciation Day at the Zoo **NEW EVENT** July - Attendance: up to 8000. Free admission for military at the Zoo.

Lead Sponsor \$5000 (3 positions)

- 2 representatives to attend
- Exhibit table and banner at event
- Logo & Link in event e-blasts, Website, Facebook, Twitter
- Promotion as sponsor through military newspapers

Supporting Sponsors \$2500 (6 positions)

- 1 representative to attend
- Banner at event
- Logo & Link on E-blasts, Chamber Website/Facebook/Twitter
- Promotion as sponsor through military newspapers

Military Affairs Supporter Contribution supports the activities of the Military Affairs department.

- Company name/link on Chamber website and in Military Affairs section
- Company name listed in 162 Annual Luncheon printed program

Business Advocacy

\$15,000 "VOICE OF BUSINESS" Sponsor - 1 Year PLATINUM (VIP)

- 1 Virtual Display Booth in the "Hawaii Virtual Market Place"
- Opportunity to place an online ad created by sponsor on the Chamber website (Choice of 3 months throughout the year)
- Company name and logo as "VOICE OF BUSINESS" sponsor on signage, Business Advocacy sponsor poster and screens at ALL Business Advocacy events for one year
- Verbal recognition as "VOICE OF BUSINESS" sponsor at ALL Business Advocacy events for one year
- Company name and logo "VOICE OF BUSINESS" sponsor on ALL Business Advocacy event flyers, email blasts and printed programs for one year
- Company name and link on the Advocacy home page & Legislative Action Center E-Newsletters for one year
- 2 tickets to ALL Business Advocacy events with VIP access
- 1 ticket to 2 Policy Maker/Chamber BOD luncheons
- 1 3-person team to the Chamber's inaugural golf tournament in June 2012
- 2 copies of the 2012 Chamber Desk Manual - Labor and Employment Law for Hawaii Employers
- 5 copies of the 2011-12 Business Networking Directory

Chamber "Business Summit " Conversations on issues impacting business

\$7,000 (Exclusive title sponsorship, \$500 savings)

- 1 exhibit table at the Summit
- 4 premium seating tickets to the Summit
- Verbal recognition in conference opening remarks
- Opportunity to deliver Welcome remarks
- Opportunity to include promotional piece/item in the bag for attendees
- Logo and link (where applicable) on all pre-event promotions, on-site event signage/collateral and post-event acknowledgements

\$3,000

- 2 premium seating tickets to the Summit
- Opportunity to include promotional piece/item in the bag for attendees
- Company name and logo on signage at Summit
- Logo and link (where applicable) on all pre-event promotions, on-site event signage and post-event acknowledgements

\$1,000

- 1 seating ticket to the Summit
- Company name and logo on screen and program materials for the Summit

Business Advocacy "Game Plan" Series

\$4,000 **Chamber Champion Sponsorship" Exclusive Sponsorship of ALL three events below, \$500 savings) Includes all benefits for each event.

****Pre-Game Show" Legislative Process 101 Class.** January- Overview and ABCs of the legislative process, importance of members involvement and how to get involved .

\$1500 (Limit 2)

- 2 premium seating tickets
- Verbal recognition in opening remarks
- Opportunity to provide introductory remarks
- Logo and link (where applicable) on all pre-event promotions, on-site event signage/collateral and post-event acknowledgements

*****"Half-Time Highlights" Legislative Update Session-March-**Update on bills affecting business during the mid-session of the legislative season. How Chamber members can get involved in the second half of session, the most critical stage of the process.

\$1500 (Limit 2)

- 2 premium seating tickets
- Verbal recognition in opening remarks
- Opportunity to provide introductory remarks
- Company name, logo and link (where applicable) on all pre-event promotions, on-site event signage/collateral and post-event acknowledgements

*****"Final Score and Post-Game Conference" Legislative Recap-** May-Recap of what bills got held, deferred, and passed the Legislature and sent to the Governor.

\$1500 (Limit 2)

- 2 premium seating tickets
- Verbal recognition in opening remarks
- Opportunity to provide introductory remarks
- Company name, logo and link (where applicable) on all pre-event promotions, on-site event signage/collateral and post-event acknowledgements

Policy Series (10 programs) Monthly- Opportunity for members to hear from various leaders in government, business and the non-profit sectors and gain insight on current issues within their sector. Attendance: Over 50.

\$9,000 (Exclusive title sponsorship for all 10, \$1,000 savings)

Includes benefits listed under \$1,000 sponsorship PLUS

- Opportunity to select speaker for one program
 - Virtual Display Booth on "Hawaii Virtual Business Market Place" online
- \$1,000 each** (Limit 3)
- 2 premium seats
 - Verbal recognition in opening remarks

- Opportunity to provide introductory remarks
 - Logo and link (where applicable) on all pre-event promotions, on-site event signage/collateral and post-event acknowledgements
- "Meet and Greet with Lawmakers" Pau Hana Reception** January-Meet lawmakers and network with members in an informal setting. Attendance: over 100.

\$3,000 (exclusive title sponsorship)

- 4 tickets to the Reception
- Opportunity to provide introductory remarks
- Verbal recognition in opening remarks
- Special Invitation to an exclusive Legislative meeting.
- Logo and link (where applicable) on all pre-event promotions, on-site event signage collateral and post-event acknowledgements

\$800 (Limit 4)

- 2 tickets to the Reception
- Verbal recognition in opening remarks
- Logo and link (where applicable) on all pre-event promotions, on-site event signage collateral and post-event acknowledgements

"Pupus and Politics" Debates (3 debates)

July and August -Debates during election years for members to meet candidates and learn more about their positions on various issues.

\$5,000 (Title sponsorship all 3 debates, \$1000 savings)

- 1 exhibit table at the Forum
 - 4 premium seats to each debate
 - Verbal recognition in opening remarks
 - Option to provide introductions
 - Logo and link (where applicable) on all pre-event promotions, on-site event signage collateral and post-event acknowledgements
- \$2,000** (Limit 3)
- 2 tickets to the Forum
 - Verbal recognition in opening remarks

• Logo and link (where applicable) on all pre-event promotions, on-site event signage collateral and post-event acknowledgements

"Chamber Pillar Committees (6 committees x 10 meetings per year)

Held throughout the year-Member-served committees play a key role in formulating the Chamber's legislative agenda.

\$6,000 (exclusive title sponsorship, \$3,000 savings)

Includes benefits listed under \$1,500 sponsorship plus

- 2 tickets to the "Business Summit"
- \$1,500 per year (Limit 2)**
- Opportunity to invite a speaker of choice to a committee meeting
 - Logo and link (where applicable) on targeted marketing and communication pieces promoting the committees

"At the Capitol" Webinars (5 webinars) January through April- Interactive webinars provide updates on specific issues that are being discussed during the legislative session.

\$2,000 (Exclusive title sponsorship, 5 webinars, \$500 savings)

Includes benefits listed under \$500 sponsorship.

\$500 (per webinar)

- Company name and logo on all pre-event promotions and post-event acknowledgements, and logo on presentation

- Verbal recognition in opening remarks

"Chamber Action Center" legislative e-newsletter

January through May-Newsletter e-mailed to over 4,000 people. Provides information and happenings at the Legislature.

\$1000 (Limit 10)

- Company name, logo and link on "Voice of Business" e-newsletter

"Voice of Business" Action Center Website

Website solely dedicated to business advocacy and legislative highlights. Access to daily updates at the Legislature, scheduled hearings and Chamber testimonies, valuable resources etc.

\$3,000 for 1 year (Limit 5)

- Company name, logo, and link on "Voice of Business" website
- Opportunity to add resources, promotions and company information (upon approval) in "Advocate Highlights" box

"Action Alert" System

Throughout the legislative session or when "call to action" is needed on issues- Grassroots online advocacy tool mobilizes members to quickly and easily track legislation at critical times, including sending letters to legislators and/or submitting testimonies to committees within minutes.

\$5,00 (Limit 5)

- Company name, logo and link on Action Alerts that are distributed to more than 4,000 people.

Chamber Advocate. This contribution supports the Chamber's advocacy efforts. **\$200 (unlimited)**

- Company name in 162nd Annual Luncheon printed program

Young Professionals Program Supports activities and programs for Young Professionals 21- 39

All positions - 1 year sponsorship

Premier Sponsor - \$5,000

- Premier link on Young Professionals Website
- Web spotlight on the Young Professionals Website
- Option to provide \$1,000 donation made on behalf of the YP Program to charity of sponsor's choice at Chosen YP Event. includes: 3 minute speaking time at event, Company highlighted in press releases and promotion for event through YP Program and Chamber emails
- 5 free participants in the program for 1 year (\$375 value)
- Presence at various events via signage, logo, collateral,
- Logo in various promotional and printed YP materials
- Logo as a YP Sponsor to Chamber members through e-blasts
- Inclusion as sponsor in all YP press releases
- Premier table top display opportunities at quarterly mixers and team builders as available (\$2,700 value)
- Placement of company materials at registration table as applicable
- Opportunity to give away door prizes away at events

Gold Sponsor - \$2,500

- Standard link on Young Professional Website
- Web spotlight on the Young Professionals Website
- 3 free participants in the program for 1 year (\$225 value)
- Presence at various events via signage, logo, collateral,
- Logo in various promotional and printed YP materials
- Logo as a YP Sponsor to Chamber members through e-blasts
- Inclusion as sponsor in all YP press releases
- Premier table top display opportunities at quarterly mixers and team builders as available (\$2,700 value)
- Placement of company materials at registration table as applicable
- Opportunity to give away door prizes away at events

Silver Sponsor - \$1,000

- 6 month standard link on Young Professional Website
- Web spotlight on the Young Professionals Website
- Presence at various events via signage, logo, collateral,
- Name listed in various promotional and printed YP materials
- Logo as a YP Sponsor to Chamber members through e-blasts
- Inclusion as sponsor in all YP press releases
- Opportunity to give away door prizes away at events

Other Donation

- Name/Company listed in various promotional/printed YP materials
- Inclusion as sponsor in all YP press releases
- Opportunity to give away door prizes away at events